



## Stride Accounting Solutions – Accounting Terminology

### General Bookkeeping Terminology

- 1. Accrual Accounting**  
Records transactions when they occur—not when cash changes hands. This method provides a real-time picture of your financial status and is commonly used by larger enterprises, though many smaller businesses opt for the simplicity of cash accounting.
  - 2. Accounts Payable**  
Represents the short-term obligations your business owes to suppliers or creditors. These liabilities appear on your balance sheet and help you track upcoming payments.
  - 3. Accounts Receivable**  
Refers to the money your clients owe you for products or services delivered. As an asset on your balance sheet, it indicates the expected cash inflow once payments are received.
  - 4. Account Reconciliation**  
A regular process of comparing your internal records against external statements (like bank statements) to verify that your books are accurate and up-to-date.
  - 5. Cash Accounting**  
An approach where transactions are recorded only when cash is exchanged. This method is straightforward and is often preferred by small businesses due to its simplicity.
  - 6. Depreciation**  
The systematic allocation of the cost of a tangible asset over its useful life. This approach helps spread the expense over time, making it easier to manage your financial statements.
  - 7. Double-Entry Accounting**  
A core accounting system where every transaction is recorded in two separate accounts—debits and credits—to ensure the balance sheet equation (Assets = Liabilities + Equity) always stays in balance.
  - 8. Financial Statements**  
These include documents like the income statement, balance sheet, and statement of cash flows, which collectively provide a snapshot of your company's financial performance and overall health.
  - 9. Fundamental Accounting Equation**  
Expressed as  $\text{Assets} = \text{Liabilities} + \text{Equity}$ , this equation is the cornerstone of accounting, ensuring that your business's resources are accurately balanced against its obligations and owner contributions.
  - 10. General Ledger**  
A complete record of all financial transactions over the life of your business. The general ledger is the foundation for producing accurate financial statements.
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## Balance Sheet Terminology

- 1. Assets**  
Items of value owned by your business, such as cash, inventory, property, and equipment. Assets are resources expected to generate future economic benefits.
  - 2. Contra Accounts**  
These accounts are used to reduce the balance of related accounts. For example, accumulated depreciation offsets the value of fixed assets, providing a more accurate net book value.
  - 3. Current Assets**  
Assets that are expected to be converted into cash or used up within one year, such as cash, accounts receivable, and inventory.
  - 4. Current Liabilities**  
Short-term financial obligations that are due within one year. Common examples include accounts payable, short-term loans, and accrued expenses.
  - 5. Equity**  
The net value of your business calculated by subtracting liabilities from assets. This represents the owner's stake or the business's net worth.
  - 6. Liabilities**  
Financial obligations or debts incurred during operations, including loans, accounts payable, and other pending obligations.
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## Income Statement Terminology

- 1. Cost of Goods Sold (COGS)**  
The direct costs attributable to producing the goods sold by your business. This may include raw materials, direct labor, and manufacturing overhead directly tied to production.
- 2. Expenses**  
The costs incurred in the day-to-day operation of your business that aren't directly tied to production. This includes rent, utilities, insurance, and administrative salaries.
- 3. Gross Profit**  
Calculated as revenue minus the cost of goods sold, gross profit reflects the efficiency of your production and pricing strategies before accounting for other operating expenses.
- 4. Net Profit**  
Also known as the "bottom line," this figure is obtained after deducting all operating expenses, taxes, and other costs from your total revenue. It is a critical indicator of your business's overall profitability.
- 5. Revenue**  
The total income generated from selling goods or services. This figure, often referred to as the "top line," is the starting point for calculating profits.